

# **Privacy Policy**

MonkeyFlow operates https://monkeyflow.co.uk web services and desktop apps that interact with various cloud services. This policy outlines our practices regarding the collection, use, and disclosure of Personal Information obtained from users of our services and products.P

## **Applicability**

This Privacy Policy applies to MonkeyFlow websites, web services and desktop applications. By using our applications and services, you agree to the collection and use of information as outlined in this policy.

#### **Information Collection and Use**

What Information do we collect and process?

We may collect and process personally identifiable information, including but not limited to your name, company name, computer name, email address, IP address, browser version, operating system, and statistical information. We may use cookies, web beacons, or other tracking mechanisms to gather information about your usage of our websites, apps, and web services.

How do we collect your data?

We may collect data when you register online, place orders, complete surveys, provide feedback, or use our website, web services, and desktop applications.

## **Use of Your Data**

We collect data to:

Process orders, manage accounts, and provide support.

Send special offers and updates.

Improve services, products, and user experience.

Generate statistical information for market analysis.

Ensure the use of genuine versions, prevent fraud, and analyze and fix bugs.

#### **Data Storage**

We store your data as long as necessary to achieve the mentioned goals or until you request its deletion. Personal information is stored on our servers and those of our service providers, which may be located in different parts of the world.

#### Security

While we strive to protect your Personal Information, no method of transmission over the Internet is totally secure. We use commercially acceptable means to safeguard data but cannot guarantee absolute security.

## **Sharing Your Information**

We may share your data with other companies for payment processing, tax and financial purposes, service provision, legal requests, or business mergers/acquisitions.



## Marketing

We may use your data for market research and may contact you with relevant information. You can opt out at any time.

## **Your Rights**

You have the right to access, rectify, erase, restrict processing, object to processing, and data portability. Contact us at troop@monkeyflow.co.uk to exercise these rights.

#### **Cookies Information**

What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information. We may use them to improve your website experience.

How do we use Cookies?

We may use cookies for login, understanding website usage, and providing faster navigation.

## **Third-party Services**

We may use third-party services like Google Analytics to collect, monitor, and analyze information for product improvement and better customer support.

#### **Communications**

We may contact you with newsletters or promotional materials. You can opt-out anytime. We collect and store information for support communications.

## **Changes to This Privacy Policy**

This Privacy Policy is effective and subject to updates. Check periodically for modifications. Material changes will be notified through email or on our website.

#### **Contact Us**

If you have questions, contact us at troop@monkeyflow.co.uk.

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